

ODS GENERAL MEMBERSHIP MEETING

DEC. 7TH 2020

Meeting called to order at 5:30 by President Lisa Koch. This is a virtual Zoom meeting.

Attendance: See attachment

Officers for 2021: Lisa Koch is President, Tedi Paasch is Vice President, Mary Packard is Treasurer, Eileen Parent is Secretary.

Lisa gave the President's address concerning the working of ODS for the year 2020.

Good Evening! Thank you for joining the 2020 ODS Membership meeting!

I want to thank you all for your continued support of this organization during the past year-it has been a tough one for all of us.

This was my first year as President, and what a year! Our planned events slowly fizzled as the pandemic restrictions grew. I'd like to thank the Board members that contributed this year and welcome the 2021 board: Tedi Paasch, VP, Eileen Parent, Secretary, Mary Packard, treasurer, Michelle Anderson, Emily Park, and Karen Cheeke, DAL.

But, there was a silver lining for ODS. We were able to focus on activities that really needed attention.

Developed and started implementing a strategic plan for ODS, which had not been done since 2009.

We have 4 key areas that we have been working on:

Organizational-

Hired Tory Kelly as the office assistant to coordinate insurance, approvals, awards, and just answer member's questions! Yeah!

Updated the Bylaws to a better format and working a chapter at a time on the Policy and Procedures manual. Both of which were both confusing and dated. This is a work in progress- and was an important step in getting ODS back on track. This process is being finalized/approved after each section by a volunteer attorney so we are following legal and nonprofit requirements.

Updated the articles of incorporation that had not been done since the inception of ODS in the 70's.

Volunteer Recruitment plan – we have a team in place to proceed on developing a list from all chapters or non-chapter members

Engaging our Chapters with ODS: Removing Regional Representative Positions and adding Chapter Presidents to attend Board Meetings

Financial-

We hired a part time bookkeeper and engaged a new accountant.

We completed and submitted both 2018 and 2019 990 forms. We have developed a process that will correctly identify categories so that ODS, and its chapters will have an easier time submitting information to the bookkeeper and treasurer and ultimately to the accountant. Moving forward, ODS will not need to ask for extensions.

With this new process, ODS has checks and balances for all transactions.

We have an approved 2021 estimated budget based on our planned events.

Marketing and communication

Updating the website to make it more user friendly- Our goal is to have all the information that members might need to access in one place.

Implementing a Social media process to improve communication with our membership, celebrate members and the sport of dressage, and grow the organization

More frequent emails to members with news and upcoming events

Membership

Education-2021

Adult-We have scheduled 2 Adult Amateur workshops for 2021

Trainers Workshop-October

Youth Outreach- This is really cool as it is not limited to youth in the Portland area. We have 2 events already scheduled in the spring-Bend and Creswell- targeting ODS youth members as well as youth that are interested in what dressage is all about.

Competitions-

We are planning the ODS Open and Championship show and may have another before that- depending on venue and date availability

And lastly-it's our 50th year in 2021!! We are planning on a couple events that we hope will be fun for you!

Financial: Mary Packard reported on three key points.

ODS is a Non-Profit and as such we operate on a cash basis which means that nothing is in the books until a deposit is made or a bill paid.

ODS needs to demonstrate that we are spending money in support of our Mission Statement which includes education, and awards.

Mary has reviewed 2017 to 2019 financial records to look for trends and that will help us in planning new budgets.

ODS business presentation concluded at 5:45.

Michelle Anderson then introduced Catherine Haddad Staller.

Catherine gave a presentation on training the dressage horse from Training Level to Grand Prix.

There were question and answer times in the presentation.

The Presentation was concluded and all adjourned at 6:45.

Submitted by Eileen Parent ODS Secretary

Attendance:

The By-laws state that we need 5% of membership for our general meeting. We have currently 242 members. We had 42 attend which includes several duplicates which indicate the link was shared.

ODS BOARD:

Lisa Koch - Pres. DAL
Michelle Anderson - VP , DAL
Mary Packard – DAL
Karen Cheeke – DAL
Eileen Parent – Sec. DAL

GUESTS

Bella (Catherine Haddad Staller)
Catherine Haddad Staller

GENERAL MEMBERS

Dolores Morgan
Betsy Hege
Beverly Harrison Campbell
Katie Twombly

Jennifer Allen
Anna Nicholas
Karen McCurdy
Karen McCurdy
Katherine Graman
Sally Sovey
Claudia Barnes
Elaine Rogoza
Barbara Schulz
Brooke Klein
Jill Heavey
Edwin Miller
Carolyn Evans
Deborah Beard
Jean Carlton
Gillian Ockner
Tory Kelly
Sarah Crampton
Pamela Burke
eva eva esestric
Mieke Mocke
Donna DeMoss
Erin McKenna
Ashley Niemeyer
Ashley Niemeyer
Ashley Niemeyer
Helen Ferguson
Kristine Alpi
Wendy Edgar

Christine Moore
karen piper
Jordyn Shaw
Brenda Eames