

## **ODS BOARD MEETING MINUTES JAN. 12<sup>th</sup>**

### **ATTENDANCE:**

Lisa Koch, Eileen Parent, Sarah Diebert Karen Cheeke, Tedi Paasch, Lynette Hammon, Marsha Williams, Kathy Casey, Keaton Hoy, Kim Barker, Brett Stallings, Tory Kelly, Mary Packard, Jo Renn, Noah Ratner and Valerie Stallings.

On the Phone/web cam: Michelle Anderson, Jill Campbell and Gillian Ockner.

Absent: Brittney Castell

**Meeting** called to order at 9:43

**Introductions** of those present and on the phone.

Tedi moved to approve agenda, seconded and approved.

Presented minutes from 11/3 board meeting. There was discussion of a few changes. The minutes were approved with the changes.

### **Executive Committee Report:**

\*Review of strategic plan from 2004 – needs to be implemented.

\* Create a responsible financial plan

\* Improve communication

A membership survey has gone out, and Lisa is contacting chapter pres.

Michelle is doing a communication plan.

\*Lynette stated she had only had the laptop for a week at this time, still working on financial records and get 2018 tax returns up to date.

\*Web/social Media – Michelle is administration of all social media. She is developing a policy – Board members are responsible for what they are saying on social media, can be cause for dismissal if inappropriate.

\*Mary Packard and Marsha Williams will work on the Bylaws and the PPM. They will be checking it with a non-profit org. lawyer for approval.

\*Hired a temporary Office Assist. (1099 position)– Tory Kelly. Duties to include: answer phone, mail, deposit checks, show approvals, insurance, website calendar and membership.

\*ODS Championship Show is the 2<sup>nd</sup> weekend in Sept. The Awards Banquet will be at the show.

Karen reported the 2019 show lost just under \$5,600.

\*Future Procedures – All reports due 1 week before a meeting. All communication will be in a professional manner or cause for removal.

\*Possibility of an electronic Omnibus.

\*Proposed cancelling League Championships, riders will submit scores and awards presented at Awards Banquet.

\*Proposed current board members not be eligible for special awards.

Some discussion about a few items in the report.

Noah commented on the new USDF Schooling shows awards and Devonwoods Blue Ribbon shows.

### **Treasurers Report:**

Lynette stated this is not a full report yet, all the records are not complete. She is concentrating on getting the quick books working, working on the W-9's, working on taxes for 2018 and 2019 and getting a bookkeeper.

She is looking a different CD's and credit card options in order to better manage funds.

Account standings:

General, Activity, Savings and the WHD/Youth Savings come to a total of \$138,581.65

This is not complete. There are still outstanding bills and income.

### **Membership Survey Results:**

There were 235 responses. Majority of members have belonged for over 10 years.

More shows, adult amateur activities and membership roster received a lot of responses. Email was stated as the best way to deliver information. Members use the website for calendar and prize lists.

### **Website/Membership status:**

Michelle reported that people want to use the website however they are having a hard time with it.

There are many issues with the website that need to be fixed for members to have a good experience.

Michelle has contacted a company, Blue Million, to help fix the website. Estimated it should take about 25 hours to fix at a cost of \$2005. with Michelle as project manager, to be completed by Feb. 1<sup>st</sup>.

Blue Million will also help with the membership program.

Kim moved to give Michelle authority to spend \$2500 to fix the website. The motion was seconded and approved.

### **Strategy Planning Session:**

**Gillian Ockner** lead a strategy planning session with the ODS board. She discussed the mission statement and vision. How to come up with a plan and then implement it.

A committee of Lisa, Marsha, Jill and Michelle will prepare a draft for a strategic plan and present it to the board.

### **Old Business:**

\*The Oct. 13<sup>th</sup> meeting minutes need to be put out to the board and approved.

\*The idea of a horseman's distress fund was brought to Brett's attention by a member to be brought to the board. This will be tabled to a future meeting.

\* PPM discussion from the April 2019 meeting will be tabled until Mary and Marsha finish the work.

### **New Business:**

\*Working on a Championship Show Committee:

\*ODS Medal Program

There was a discussion about the program and confusion with the USDF medal program.

\*USDF Schooling Show Program

There was discussion about the new USDF Schooling show program and award system. What should ODS do?

Kimberlee Barker moved that she and Tedi form a committee to look at the relationship of the League and USDF schooling shows, the ODS medal program and year end high score awards vs the ODS League finals and present a plan of action to the board. Motioned was seconded and voted to approve.

\*Kathy Casey discussed the issue of dealing with recyclables at shows.

**Next Meeting: March 21<sup>st</sup> will be an additional ODS Board and open membership meeting. Location TBA.**

**Meeting Adjourned at 12:45**