



2018 SPONSORSHIP PACKET

Support the
Oregon Dressage Society
Open & Championship Shows

THANK YOU



Support the 2018 Oregon Dressage Society Championship Shows

Dear Fellow ODS Members,

In order to do the best job that we can in planning for the future, we are launching our Championship Show Sponsorship Campaign for 2018 now. We are also accepting pledges for 2019 today! This will enable our supporters to plan their tax deductible donations well in advance.

We have a sponsorship opportunity for every level of giving, from \$50 to \$10,000. To build the overall health of our organization, we are hoping to receive your sponsorship support for our Championship Shows and the Oregon Dressage Society. Funds you contribute will pay for the annual Championship Shows, contribute to programming, and to the overhead costs of running our organization.

The 2018 show will be held Friday through Sunday, September 7th through 9th at DevonWood Equestrian Centre in Sherwood, Oregon. This year will be our 37th year hosting the Championship Show. 2019 dates and locations are to be determined.

Please show your support through sponsorship; being on site as a vendor; providing an in-kind donation or an advertisement for 2018.

To simply participate please fill out the attached form and return them with your check to our volunteer at the address below. Feel free to contact our volunteer if you have any questions.

Thank you so much,

Corinne Cook
Sponsorship Coordinator
corinnetcook@gmail.com (503) 730-8036

Checks written out to "Oregon Dressage Society" – Mail forms to:

ODS Champ Show
C/O Corinne Cook
1438 NE Edgefield St
Hillsboro OR 97124

Oregon Dressage Society, Inc.. A 501(c)(3) Non-Profit Organization established in 1971
Federal Tax ID #93-0884148

2018 Oregon Dressage Society Championship Show Sponsorship Form

Please check mark applicable sponsorship level box.

VIP PLATINUM TITLE SPONSOR
\$10,000

CUSTOMIZED PACKAGE TO INCLUDE:
PLATINUM VENDOR SPACE/S
 EVENT TITLE INCLUSION
 KEY VENUE BRANDING
 VIP SEATING
 MULTIPLE BANNERS
 TWO PAGES IN PROGRAM
 PA ANNOUNCEMENTS
 AWARDS PRESENTATION CEREMONY
 PHOTO OPPORTUNITIES
 AND MORE

VIP GOLD SPONSOR
\$2,000

GOLD 1st CHOICE VENDOR SPACE
 ARENA NAMED
 FOUR BANNERS
 PRESENTATION OF AWARD
 PHOTO OPPORTUNITY
 LOGO ON EVENT POSTER
 (Sponsorship required by 6/30/2018)
 ONE PREMIUM PAGE AD IN PROGRAM
 PA ANNOUNCEMENT

VIP SILVER SPONSOR
\$1,500

GOLD 2nd CHOICE VENDOR SPACE
 TWO BANNERS
 LOGO ON EVENT POSTER
 (Sponsorship required by 6/30/2018)
 ONE PAGE AD IN PROGRAM
 PA ANNOUNCEMENT

PRIVATE DONATION
 \$ _____

If you would prefer to just provide a donation as detailed.

VIP BRONZE SPONSOR
\$1,000

SILVER 3rd CHOICE VENDOR SPACE
 ONE BANNER
 LOGO ON EVENT POSTER
 (Sponsorship required by 6/30/2018)
 ONE PAGE AD IN PROGRAM
 PA ANNOUNCEMENT

FULL CLASS SPONSOR
\$500

CHAMPION SHOW CLASS NAMED SPONSOR
 PA ANNOUNCEMENT
 FULL PAGE AD IN PROGRAM
 AWARD PRESENTATION
 PLEASE SELECT DIVISION AND LEVEL PREFERENCE

CLASS CHAMPION SPONSOR
\$300

CHAMPION NAMED SPONSOR
 PA ANNOUNCEMENT
 HALF PAGE AD IN PROGRAM
 PLEASE SELECT DIVISION AND LEVEL PREFERENCE

CLASS RESERVE CHAMPION SPONSOR
\$200

RESERVE CHAMPION NAMED SPONSOR
 PA ANNOUNCEMENT
 QUARTER PAGE AD IN PROGRAM
 PLEASE SELECT DIVISION AND LEVEL PREFERENCE

OPEN CLASS SPONSOR or VENDOR SPACE (per day)
\$50

PA ANNOUNCEMENT
 NAME LISTED IN PROGRAM
 PLEASE SELECT DIVISION AND LEVEL PREFERENCE

CLASS SPONSORS PLEASE COMPLETE*

Preferred Division- please check mark first and second choices in this list:

- No Division Preference
- Adult Amateur Division
- Junior/Young Rider
- Open

Preferred Level - please mark first and second choices in this list:

- No Preference
- Training
- First
- Second
- Third
- Fourth
- FEI
- Music

*It is possible that not all classes will have riders and your sponsorship can be moved to where it is needed most. 4 sponsors needed for the quadrille; 2 for the pas-de-deux.

Thank you for your support and sponsorship of the 2018 Oregon Dressage Society Championships.

Please read following page on IN KIND DONATIONS and SPONSORSHIP BENEFITS AND REQUIREMENTS

Ads not sold separately.

Checks written to "Oregon Dressage Society: - sorry, no credit cards accepted and no bills can be sent.

Please return completed form and payment to

ODS Championship Show C/O Corinne Cook,
 1438 NE Edgefield Street
 Hillsboro, OR 97124

2018 Oregon Dressage Society Championship Show Sponsor Benefits

1. If you wish a PA Announcement please email to rose_newman@yahoo.com and title: PA Announcement for ODS Championship Show. Deadline August 25th.
2. If you wish a company hotlink on the ODS Championship Show Facebook page: Please email to patty.armstrong@gmx.com and title: Website Link for ODS Championship Show and provide ENTIRE website domain link, and what you are sponsoring. If you would like a brief statement included, or a logo, or image, please include that as well. Deadline August 25th.
3. Please advise us if you are sending a representative to present prizes (if this is part of your package) via email to our awards coordinator marcia.donnelly@gmail.com.
4. Please send your Print Ad (if this is part of your package) via email to sjdiebert@comcast.net - Deadline August 20th.
Please email Ad as a JPG, TIF or PDF
Full Page (7.5 x 10)
Half Page (7.5 x 4.75)
Quarter Page (3 x 4.75)
5. Provision of items for exhibitor and volunteer gift bags. Please send 200 samples/coupons by August 20th directly to the show committee chair. Contact rose_newman@yahoo.com to be advised of delivery instructions and to receive delivery address.
6. If Banner(s) are to be hung on site (if included in your package) please email the show committee chair. Contact rose_newman@yahoo.com to be advised of delivery instructions and to receive delivery address. When sending banners please enclose postage for return; or you may hand deliver and pick up your banner(s) on site.
7. Vendor Space, please understand that a tent is not included and that you must furnish ODS with evidence of insurance per ODS policies published online. Proof of insurance required by August 31st.

IN-KIND DONATIONS

These may be used at the Oregon Dressage Society Championship Show or upcoming Oregon Dressage Society Fall Festival's Silent Auction:

Please advise on the details of a product donation and the retail value of that donation in an email to our sponsorship coordinator Corinne Cook at corinnetcook@gmail.com .

A product donation of _____ with a retail value of \$ _____
Please ship directly to the show committee chair. Contact rose_newman@yahoo.com
by August 20th

SPONSORSHIP CHECKS AND SPONSORSHIP FORMS CAN BE MAILED TO:

ODS CHAMPIONSHIP SHOW, 2018 C/O Corinne Cook, 1438 NE Edgefield Street • Hillsboro, OR 97124

Questions: CORINETCOOK@GMAIL.COM / (503) 730-8036