



Established in 1971, The *Oregon Dressage Society*, an affiliate of the United States Dressage Federation, exists to educate, promote and inspire its members and the general public through programs, publications and competitions, in a way that enhances the image of Dressage and promotes the welfare of the horse.

ODS Board of Directors Quarterly Meeting Minutes

Saturday, May 21, 2016

satis&fy, USA - 5801 NW Cornelius Pass Road, Hillsboro, OR 97124

1. 2015-16 Board member attendance record:

			1-13-16	2-7-16	5-21-16	7-13-16				
	POSITION	BOARD MEMBER	PHONE	RETREAT	MEETING	PHONE				
1	President	Gaye McCabe	X	X	X	X				
2	President-Elec	Ed Miller	X	X	X	X				
3	Treasurer	Dolores Morgan	X	X	X	X				
4	Secretary	Valerie Stallings	X	X	X	X				
5	Dir at Lg	Anna Bigwood	X	X	X	X				
6	Dir at Lg	Emily Kenyon		X						
7	Dir at Lg	Lisa Koch		X	X					
8	Dir at Lg	Jessica Rattner	X	X	X	X				
9	N Region Rep	Rose Newman		X	X					
10	N Region Rep	Sheryl Rudolph	X		X	X				
11	S Region Rep	Brett Lynn Stallings	X	X						
12	E Region Rep	Sharm Daggett	X			X				
13	C Region Rep	Audrey Staton	X	X						
		OTHER MEMBERS								
1	Exec Director	Corinne Tindal Stonier	X	X	X	X				
2	Adult Ed Com	Francy Haupt				X				

2. Board Quorum with 9 Board Members achieved

Gaye McCabe presided over the meeting. Minutes taken by Valerie Stallings and Rose Newman .

3. Board members in attendance:

Gaye McCabe
Dolores Morgan
Anna Bigwood
Jessica Rattner

Ed Miller
Valerie Stallings
Sharm Daggett
Sheryl Rudolph

4. Board members absent:

Audrey Staton

Brett Stallings

Sharm Daggett

Emily Kenyon

Rose Newman

5. Meeting Minutes:

1. **Call to Order** at 10:19 a.m. by Gaye McCabe, President

2. **Changes to / adoption of Agenda**

Additions:

2. President's Report - a. Office Report

6. Old Business - f. Instructors List, g. Survey Questions

7. New Business - e. Shows [Motion to approve the agenda as amended made by Ed Miller, 2nd Dolores Morgan; the agenda was approved.](#)

3. **Approval of January, 2016 Board Meeting Minutes** – note: prior to meeting, February minutes were made available online at dropbox.com. Board members were requested to review them prior to the meeting. The following changes were made to the minutes: under section New Business Section j. Omnibus, it will read "Printed Omnibus to be discontinued starting 2017", the rest of the writing will be removed. [Motion to approve as amended Jessica Rattner, 2nd Anna Bigwood minutes were approved.](#)

4. **President's Report** - Gaye McCabe led a discussion on the Adult Team Championship and whether it should be canceled or rescheduled.

a. Office Report-- Corinne.

a. Membership is down approximately 100 members from previous years to 897. Statistically speaking ODS is dealing with an aging membership. As these members stop riding they do not have a reason to keep their membership. There also seems to be a tremendous feeling of apathy among the membership resulting in a lack of volunteerism. Without new docents the same people continue to manage ODS events which is resulting in burnout and loss of membership. This consequently can jeopardize future events if no one steps up to take over managing the events.

b. Corinne put a call out to the Regional Reps to reach out to the chapters to find someone to step up to become the committee chair of the 2016 Championship Show.

c. There is a new trend this year for more smaller clinics. Many chapters are holding multiple small clinics instead of one big one which means there is a lot more insurance policies to process.

d. Another trend involves shows not filling by the deadline. As a result some shows have been extending the deadline. As this is done, members are becoming accustomed to having the deadlines extended and are waiting to send in their entries. The result is a circle of extended deadlines and late entries. Gaye concurred with Corinne and said the USDF/ODS Adult Team Championship has not filled and unless it does fill by the 23rd she will cancel it and not extend the deadline.

5. **Financial report** – Dolores Morgan

Last complete report is from Feb. This quarter is not complete yet. Dolores is still waiting for the financial data to be entered into QuickBooks to make a complete report.

6. **Standing Committee reports**

a. Award Committee - Ed Miller - All the award plates have been mailed out. There were only three returns due to bad addresses and one plate with an error. Despite the February 2016 deadline for 2015 licensed show award plates, Ed is still getting requests for 2015 plates.

7. **Chapter reports**

a. Umpqua Valley Chapter - Valerie Stallings - The chapter was having a wine tasting social today and a practice show in June. Members have also expressed an interest in getting more 4-H riders involved in dressage.

8. Old Business

- a. **Licensed Championship Show** -- Contracts have been signed with DevonWood for the second week end in September, the 9th-11th, to hold the show. The ODS Board is still looking for a person to volunteer as committee chair. Jennifer Milbourn has agreed to be the show manager, but has declined to be both manager and chair stating that it is too much to be both. The people approached by the board so far have declined the position and no one is stepping up to fill it. Those on the board are all ready over committed to other projects and events. The candidate for this position does not have to live in the Portland metro area, however they do need to have good communication skills, be a good leader, and be able to make a big commitment to the job. The profits of the championship show offsets the costs of managing ODS that are not met by membership dues. Rose agreed to contact Nicole Martin and Jill Campbell. She will follow up with a report to Gaye.
- b. **League Finals** - Gaye will check in with Kim Barker, president of the Mid Valley Chapter on the progress of the show. Mid Valley is managing the event which will be held at the State Fair Grounds in Salem Oct 15 & 16. The dates to qualify for the finals is from Nov 5, 2015 to Oct 3, 2016.
- c. **Fall Festival** - Historically the Fall Festival is held in conjunction with the annual meeting and elections, the first weekend in November, this year it will be November 5-6. The purpose of the festival is to raise funds for ODS as well as provide a fun, educational, social event for the membership. Corinne provided historical background for the festival. First it needs to be held in the Portland metro area to attract the largest volume of members to attend. It has been moved to what was considered more central areas, such as Eugene and attendance was down substantially. Second it needs to have a celebrity attraction to encourage attendance. Without these two criteria being filled the Fall Festival becomes a money loss not a gain. This year Corinne hoped to contract Robert Dover as celebrity guest but was unable to do so. She questioned the board if they wished to continue with the festival or to skip it again this year. Valerie questioned if Carl Hester was still coming to the West coast. Corinne advised that was in 2017 and Carl would be in California for the 50th anniversary of CDS. Due to the time constraints in planning the festival for November, 2016, and to the drop in recent revenue it was decided to not hold a Fall Festival in 2016 opting to have one on a grander scale in 2017 with possibly attracting Carl Hester as celebrity equestrian. [Valerie moved that ODS not hold a Fall Festival in 2016 unless someone steps forward to organize it. Cheryl seconded the motion. The motion passed, all in favor, no one against, no abstentions.](#)
- d. **Silent Auction** - At this time it was discussed to hold a silent auction at the annual general meeting and election. The meeting needs to be in the Portland area to attract the greatest number of members. This is where the largest ODS membership is based and historically they will not travel outside the area for the general meeting. The Silent Auction in itself is not an attraction that draws participants. It was questioned if the silent auction might be held in

conjunction with the Championship show, however, as Corinne pointed out those attending the show are usually tapped out from entry fees and do not much left over for the auction.

- e. **Linda Acheson Education Fund** - Corinne has spoken with Linda's husband, Bob, since the last meeting. He believed that placing the funds with The Dressage Foundation would still be the best way to manage the funds. Corinne and Jessica had been looking into alternatives and came to the conclusion that the TDF would be the best place for the fund. Fees would be approximately the same no matter what financial institution managed the fund. TDF has an excellent track record in managing funds so they grow. By placing the funds with TDF, ODS does not have to worry about grand paperwork, creating another committee to oversee the management of the fund and to disperse grant from the fund. This is a major consideration since ODS resources are maxed out at this point. ODS can stipulate how and when they wish the funds to be given and will have a representative involved in gifting decisions. For example ODS can stipulate that grants only be made available in \$500.00 increments, for educational purposes, and only if the fund exceeds \$50,000.00. If the fund falls below \$50,000.00 whether it is a drop in the market, or due to fees paid to TDF (3% annual for management of the fund) it will be the responsibility of ODS to provide funds to bring the total back up to \$50,000.00. . If the fund falls below the \$50,000.00 and no grants are gifted as a result the fund will be considered inactive for that year. If ODS fails to utilize the fund for 10 years the fund will be become the permanent property of TDF. Corinne and Jessica believe TDF is the best place for the fund. ODS is not the first GMO to place a fund with TDF and the 5% upfront fee is not unreasonable. As the board had previously voted and approved the placement of the fund with TDF no further action was needed.

There was a lunch break from 12:20 to 1:00.

- f. **USDF Instructor Certification** - Lisa Koch - Seven of the nine instructors completed the course. Originally they planned on holding the clinics from spring through summer, however, since those participating also showed during the summer it was decided to move the last session up to spring as well. The seven members that completed the series can now go through a pre-certification test and then the USDF Certification Test which will be held in Utah in October. Due to Chapters stepping up and donating facilities and food for participants the course series had a surplus of \$2400.00. \$1,000.00 will go back to TDF as it was a grant given by TDF. In retrospect, Lisa said it was difficult to manage the course from Eastern Oregon and was grateful to Anna and Audrey for all their help. Scheduling the clinics was the most difficult part of organizing the course. Arranging for a facility was the second as summer was better for the facility but winter was better for participants. Anna questioned whether there was a way ODS could market those who have completed the course as a way to encourage more to take advantage of this educational opportunity. Corinne answered that it would be construed as "implied endorsement" and would be against non-profit regulations. Instructors that have completed the course, and/or are USDF Certified can be noted as such in the ODS Instructors booklet. This will also help promote the program.

9. New Business

- a. **Winter Retreat** - Corinne informed the board that Silver Falls Conference Center has raised its rates from 110.00 per person to 132.00 per person. This includes rental of Smith Hall at 250.00 per day. Other amenities included are three meals, snacks, and double occupancy of rooms. Corinne has until Thursday May 26th to confirm the reservation. [Ed made the motion that ODS continue with the retreat, Jessica seconded the motion, motion passed unanimously.](#)
- b. **USDF Convention** - Delegates will include Corinne, Ed, Rose, and Gaye.
- c. **Nominating Committee** - 3 directors at large, 5 regional reps. Lisa will work up a list of nominations, Corinne will email Lisa the dates that she will need the list by.
- d. **USDF Region 6 Youth Camp, hosted by the ODS Youth Programs Committee** - Jessica Rattner - Work continues on the costs and rates that will need to be charged for this year's youth camp. Lendon Gray has agreed to come as guest instructor. Jessica is excited about the growth of the grass roots program. The younger riders are seeing the success of the older riders and inspired by them. This year Jessica will include a mentor program to the camp where she will pair up the older riders with the younger ones. On the request of parents and youth coaches Jessica is going to move the camp back to the Monday-Thursday format with the option of the YR/JR Championship Show on Friday-Sunday.
- e. **Shows** - Due to time constraints this discussion was tabled until the next board meeting.

10. Next Meeting Dates: see website calendar

11. Adjourn – *Gaye McCabe 2:30*