



Oregon Dressage Society

2017 Board Meeting

Saturday April 29 ♦ 10 a.m.-2 p.m.
Wilsonville Public Library ♦ Wilsonville

R.S.V.P. LIST

	POSITION	BOARD MEMBER	
1	President	Gaye McCabe	Y
2	President-Elec	Ed Miller	N
3	Treasurer	Dolores Morgan	Y
4	Secretary	Valerie Stallings	Y
5	Dir at Lg	Anna Bigwood	Y
6	Dir at Lg	Emily Kenyon	Y
7	Dir at Lg	Lisa Koch	Y
8	Dir at Lg	Jessica Rattner	Y
9	N Region Rep	Kathy Casey	Y
10	N Region Rep	Tom Murray	
11	S Region Rep	Cassi Soule	
12	E Region Rep	Sharm Daggett	
13	C Region Rep	Karen Cheeke	
OTHER MEMBERS			
1	Exec Director	Corinne Stonier	Y
2		Sarah Diebert	Y
		Francy Haupt	Y

Agenda

- Call To Order
 - Introductions
- Approval of last meeting's minutes – available for review at <http://oregondressage.com/minutes.html>
- President's report
- Treasurer's financial report
- Committee Reports

- Show Committee, Sarah Diebert - competition prize list clarification of show standards; membership requirement for show management
- Membership requirements for League Shows (query from Emily)

- Volunteer Coordinator Update
 - Volunteer support budget

- Old Business
 - Bylaw Change as proposed by Ed Miller at the February Board Meeting, this change was forwarded to the BOD on 18 Apr.
 - Bylaw wording change as proposed at the February Board Meeting concerning Sec. 8, Treasurer
 - Fall Festival updates
 - Website update
 - LA Fund update at TDF

- New Business
 - Confirm Mickie Hoff as representative to TDF for Atcheson Fund.
 - Vote on the 2016 TRC Camp Funding per Adult Committee Recommendation
 - Vote on COC Application for 2017 funding
 - Donation to TDF for Century Ride program
 - 2016 League Finals proposal
 - L Program part 2, Francy Haupt
 - Regional 2018

- Adjourn Meeting

Oregon Dressage Society

From: chapterchatter@lists.oregondressage.com on behalf of Oregon Dressage Society
<office@oregondressage.com>
Sent: Tuesday, April 11, 2017 1:27 PM
To: board@lists.oregondressage.com; committeechairs@lists.oregondressage.com;
chapterchatter@lists.oregondressage.com
Subject: [ODS Chapter Chatter] ODS Face to Face Board meeting is in just over 2 weeks; agenda items and reports due Thursday 20th

Importance: High

Good afternoon ODS Board, Chapter and Committee Leaders,

We are just over 2 weeks away from our next Quarterly ODS Board Meeting. Our meeting is scheduled for Saturday, April 29th from 10 AM until 2 PM. Written committee reports, chapter reports, agenda items and proposals need to be turned into me in by this Friday so I can compile them into one document.

Gaye has reserved meeting space (big enough for up to 20 attendees with tables, up to 50 with just chairs) in the "Rose Room" at the Wilsonville Public Library located at 8200 SW Wilsonville Road, Wilsonville, OR 97070.

Non-Board Members

Please RSVP ASAP with Valerie and I and let us know whether or not you will be there.

Non-Board Members

The ODS Board welcomes all ODS members and guests to ODS Board Meetings. Chapter and Committee Leaders as well as interested general members are encouraged to attend. While non-board members are not eligible to vote on business before the board, under most circumstances any member may join in on discussions. If you are planning on attending, please RSVP to our office ASAP so that we are sure to have an adequately sized meeting room. **RSVP so that we have enough space.**

Please let me know if I can be of further assistance.

Thank you,
Corinne Tindal Stonier
ODS Office
(503) 681-2337

*Spring ODS Office Hours will be Tuesday and Thursday from 9 AM - 1 PM or by appointment.
Our office will be closed from 4/21-27 for our staff's vacation ; please plan accordingly.*

April 23, 2017

Dear ODS Board Members:

Following the 2017 ODS Retreat, the Lower Puget Sound Dressage Club Board of Directors met to brainstorm ideas for engaging more with our parent organization (ODS) and help to grow membership and participation in both Washington & Oregon. Our membership and Board is genuinely passionate about seeing ODS thrive in future years, and we want to be part of its future growth.

During this meeting, the concept of hosting the ODS League Finals was conceived and the exciting possibilities started to unfold. Carrie Whitlow made contact with Gaye McCabe, ODS President, to discuss this possibility. During that call, Gaye requested further research concerning the venue, costs, potential interest and participation. Knowing our area well, the Board swiftly identified Donida Farms, a well-known venue in Auburn, Washington, as an ideal location. This facility offers the potential for up to 5 show rings, including one large indoor warm up ring if needed. The ability to expand and contract as necessary to meet our show entry needs is ideal.

The owner and operator, Gwen Blake, has been very generous and offered her entire facility to us at her 2016 Introductory Rates, and the facility is currently available on October 13th and 14th, 2018.

Per a contract received by Donida, costs to rent the facility for the 2018 ODS League Finals are as follows:

\$700.00/day Introductory Rate (first year) for use of the facility. This rate will include the use of the warm up arena/s and 1-5 dressage courts.

\$25/day or \$30/overnight stabling (bedding must be purchased from Donida if riders require more bedding than what is provided)

\$20/camping fee - no hook up, \$30/camping fee - with hook up

Porta Potties will cost approximately \$100/porta potty. With 3 rings, we anticipate needing 4-5 porta potties which will cost an additional \$400-\$500 for the weekend.

Lower Puget Sound Dressage (LPSDC) would be willing and excited to host this event, and envisions the following:

2-3 rings per show (110-150 rides per day) @ \$30/ride = \$3,300.00- \$4,500.00

\$10/office fee – \$1,100-\$1,500/show

Stabling at \$30/day or \$35/overnight will provide additional income of \$550-\$750.00

Anticipated Costs will include:

Judges - “L” level or higher judges for each ring at \$300-\$600/judge – \$600-\$1,200.00/day

Ribbons and Prizes – \$1,000.00/day

Misc costs for office supplies and other items – \$500.00

Show Secretary -- Unknown. We would like to ask for a volunteer from ODS to help offset costs.

Per Day Projected Revenue		
Revenue from show entries	\$3,300	\$4,500
Revenue from office fee	\$1,100	\$1,500
Revenue from stabling	\$550	\$750
Revenue from Down the Centerline Fee	\$110	\$150
Total Revenue	\$ 5,060.00	\$ 6,900.00
Per Day Projected Expenses		
Judges	\$600	\$1,200
Ribbons/Prizes	\$1,000	\$1,000
Office Supplies	\$500	\$500
Facility Rental	\$700	\$700
Porta Potties	\$250	\$250
Total Expenses	\$ 3,050.00	\$ 3,650.00
Estimated per day profit:	\$ 2,010.00	\$ 3,300.00

Profits can improve by obtaining class sponsorship and sponsorship for prizes.

By hosting the ODS League Finals at Donida Farms in 2018, we all benefit by:

- Providing opportunity for ODS members in Washington to attend championships. We believe that with our strong membership in our Chapter, we can increase the number of rides and encourage future growth for our League Finals.
- Increase awareness of the opportunity to participate in League Finals (especially to your northern friends) which will promote increased participation in both Oregon and Washington in future years
- Potential for more approved 'League Shows' – In meeting with Gwen Blake, she has agreed to consider designating one ring at each of her winter series shows to be approved as an ODS Approved League Show. This would be HUGE, as she has significant draw in her winter series shows that run from October to April. They match identically to our May to September season and could draw significant new numbers to ODS and the LPSDC Chapter. Donida Farms schooling shows in the dead of winter have been known to be 4-ring shows.
- Increased membership and participation in ODS

The LPSDC Chapter is excited and grateful for the opportunity to bring this proposal to your Board. We thank you in advance for your consideration, and would be willing to fill in more details if needed to help your decision moving forward. If you need any additional information, please don't hesitate to contact us.

Sincerely,

Lea Wilson
LPSDC President

Carrie Guthrie-Whitlow
LPSDC Vice President

Membee	
Description	http://www.membee.com/default.aspx Membership management widgets designed to fit install into any existing website: <ul style="list-style-type: none"> • Key widgets that automate data capture and tracking for members, non-members, sponsors, including automated communications • Dues and event registration tracking widget • Event calendar widget to manage registration/activities for all ODS events
Cost	Set up costs: \$0-795 Monthly fee: \$55
Pros	<ul style="list-style-type: none"> • Extremely low cost to operate (\$55/month)! • Short-lead time to set up • widget-based approach that eliminates all admin time/cost to manage membership registration/billing/tracking. (Will also support manual processing.) Widgets that provide automation for 14 different admin functions for every aspect of membership activities and communications. • Ability to import all data from current system into new widgets, and customize data fields in forms. • Can be set up for free using internal resources and Membee technical consultation; offer 2 optional levels for set-up using Membee support (\$395/\$795) • 60 customized reports are possible to generate • Online membership directory • Payment processing portal supports 7 gateways • If cancel, ODS keeps all data • On-line training webinar series
Cons	<ul style="list-style-type: none"> • Event calendar is limited to ODS events (but can be a subset to the current/existing Event Calendar) • Doesn't integrate with Intuit • Membership directory is only online, not printable • Technical support is limited to online (not supported by phone)

Club Express	
Description	http://clubexpress.com/content.aspx?page_id=22&club_id=0&module_id=172091&ctr=4 Hosted website design and integrated online functionality for membership management.
Cost	Set up costs: \$960 or \$1,920, depending on website development Monthly fee: \$200-300 (depending on # of members/users)
Pros	<ul style="list-style-type: none"> • All features and capability of Membee (right?) • Technical support by phone Monday-Friday
Cons	<ul style="list-style-type: none"> • If cancel, ODS keeps data but loses all hosted web capabilities/site. • Long development lead-time for design and set-up

Oregon Dressage Society
Statement of Financial Position
 As of March 31, 2017

8:10 PM
 04/25/2017
Cash Basis

	Mar 31, 17	Mar 31, 16	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
1000 · General Checking	30,750.11	27,846.42	2,903.69	10.43%
1100 · Education Fund Savings Account	1.43	52,621.65	-52,620.22	-100.0%
1125 · W. Heiney Fund Savings Account	3,263.99	2,763.07	500.92	18.13%
Total Checking/Savings	34,015.53	83,231.14	-49,215.61	-59.13%
Accounts Receivable				
1200 · Accounts Receivable	-295.00	-20.00	-275.00	1,375.0%
Total Accounts Receivable	-295.00	-20.00	-275.00	1,375.0%
Other Current Assets				
1250 · Chapter Checking Accounts	202,636.05	202,636.05	0.00	0.0%
1251 · Committee Bank Accounts	21,857.32	21,857.32	0.00	0.0%
1499 · Undeposited Funds	150.00	391.66	-241.66	-61.7%
Total Other Current Assets	224,643.37	224,885.03	-241.66	-0.11%
Total Current Assets	258,363.90	308,096.17	-49,732.27	-16.14%
Fixed Assets				
1500 · Chapter Equipment	19,302.33	19,302.33	0.00	0.0%
1510 · Office Equipment	2,562.00	2,562.00	0.00	0.0%
1590 · Accumulated Depreciation	-16,214.76	-16,214.76	0.00	0.0%
Total Fixed Assets	5,649.57	5,649.57	0.00	0.0%
TOTAL ASSETS	264,013.47	313,745.74	-49,732.27	-15.85%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Credit Cards				
2100 · Office Manager MasterCard	1,704.73	3,284.34	-1,579.61	-48.1%
Total Credit Cards	1,704.73	3,284.34	-1,579.61	-48.1%
Total Current Liabilities	1,704.73	3,284.34	-1,579.61	-48.1%
Total Liabilities	1,704.73	3,284.34	-1,579.61	-48.1%
Equity				
3500 · Fund Balance	-1,257.41	-1,257.41	0.00	0.0%
3950 · Chapter Fund Balances	222,308.71	222,308.71	0.00	0.0%
3990 · Current Fund Balance	35,373.71	89,220.77	-53,847.06	-60.35%
Net Income	5,883.73	189.33	5,694.40	3,007.66%
Total Equity	262,308.74	310,461.40	-48,152.66	-15.51%
TOTAL LIABILITIES & EQUITY	264,013.47	313,745.74	-49,732.27	-15.85%

4/29/2017

To: ODS Board of Directors

From: Joyce Stride, Eileen Parent, Corinne Tindal Stonier

Re: Lifetime Achievement Award for Rose Newman

At the 2017 ODS Retreat, the board voted to approve a lifetime achievement award for Rose Newman, pending a written letter describing why she should be awarded this honor. Joyce agreed to charge this effort.

From Joyce Stride, "This is not the traditional "nomination" to be decided by the special awards selection committee. Rather, it is meant to be awarded to a member who has given time and energy unselfishly to ODS. Often this contribution of time is unknown to the general membership while it helps maintain the efficiency and functioning of the organization."

"We are nominating Rose Newman because she has met the above criteria in multiple ways during her many years of membership. She joined ODS in 1997."

From Eileen Parent, "Rose joined FVC about 20 years ago. She has managed our recognized and schooling shows most of that time - I think she handed over the reins on that 1 or 2 years ago. Competed her quarter horse mare Sabrina thru 2nd level. Went to ODS champs at 1st level. Was FVC president about 3 years, ODS president, won volunteer of the year twice, plus has been given the M Teresa Dunlap award."

From Corinne Tindal Stonier, "Rose is the model of what an ideal volunteer would look like. She poured her life into ODS from the beginning, became involved and elevated herself not only to the regional level, but also to the national level in no time. There are numerous projects that Rose has touched and improved on behalf of all of the ODS members, but one of the most important would be helping us improve the professionalism of our League Shows, putting together the organization and structure for a seminar that has become a national title. "Show Biz" was first held in two different locations in Oregon but then went on to be a multi-day session at the USDF Convention. She has been dedicated to helping train new volunteers on the ins and outs of running shows. She led by example and is drove across the state and region to volunteer and to help shows and educational events get off the ground. Her vacation days are spent at our youth camp (where she headed up food) and at the expo, to help raise awareness of dressage and keep us known. She is a diplomat and easy to get along with, other volunteers, facility owners, judges and technical delegates love to work with her."

Oregon Dressage Society

From: Lisa Koch <lisakoch3@gmail.com>
Sent: Thursday, April 20, 2017 1:08 PM
To: <board@lists.oregondressage.com>
Cc: Oregon Dressage Society
Subject: Trainers Symposium Update

Hi,

I wanted to give you an update in the Trainers Symposium October 6th and 7th before the upcoming Board Meeting.

The clinician is International Instructor and US Olympic Rider Jan Ebeling (2012 with Ann Romney's mare Rafalca)

The facility is Viola Farms in Canby-Thank you Tom Murray!

TDF has agreed to an \$800 grant.

We are currently trying to find 2 sponsors for each day @ \$250 to help with lunch. We are in conversations with Cavalor (feed, supplement manufacturer on the east coast) and Toklat here.

If this sponsorship idea doesn't work out we may reach out to the chapters and see if they would be interested in contributing to the education of the professionals in their region.

At this point we are pricing the clinic, based on 20 auditors and 8 demo riders. The auditors would pay \$140 for 2 days or \$80 for 1 day, which includes lunch. Demo riders would pay \$280 for 2 rides and this also includes lunch. (There will be 8 riders). Of course we are hoping for a lot more auditors!

We are working on offering a catered dinner Friday night for demo riders and Saturday night for auditors with Jan. (This will be an extra charge). Tom has the room at his place.

Marketing

Anna will be working on a flyer and article on Flying Changes announcing the Symposium for June.

This event will be posted on the USDF and ODS Calendars.

Email blast to all instructors on the ODS Instructor book

Email blast with flyer to all chapter Presidents

Facebook notification to all chapters

Flyers posted at Shows

Lauren Baker is interested in doing an article about the symposium for Flying Changes or The Chronicle of the Horse so will attend and take pictures.

Registration will open in July.

Separate from this is a 1 day clinic on Sunday for AA or other pros to ride with Jan. This will be run in a clinic format and will be priced as such.

If you have any questions we can add this to the agenda for next weekend. Please let me know.

Thanks,

Lisa