

Oregon Dressage Society Retreat
Saturday, February 2, 2013
Silver Falls Conference Center

1. **Welcome and Introductions:** In the absence due to illness of the ODS President Rose Newman, Vice-President Gaye McCabe welcomed the several attendees.

2. **Overview of ODS Governance** -- Gaye McCabe

Gaye opened the meeting with a presentation on the structure of ODS. In addition to the governing board, the real life of the organization happens at the Committee and Chapter levels. Everyone who is a member of a chapter or committee animates the organization as a whole.

a. **Committees:** Presently there is a newly established ad hoc publications committee that urgently needs to be populated. The nominations committee currently is an ad hoc committee and should be established as a standing committee.

b. **Chapters:** ODS chapters exist upon the approval of the ODS Board, their activities are justified in the ODS Bylaws, and their operations delineated in the ODS Policies and Procedures Manual. The Treasurer observed that often chapters tend to act as independent entities rather than as part of ODS. Decisions must be made at the chapter level -- just as at the Board level -- in conformance with statutes that govern 501(c)(3) organizations, or that non-profit status is placed in jeopardy. Questions arose about jackpots. ODS has a gaming and raffle license, but in addition to Oregon statutes that limit permissible activities in this realm, the USEF has rules that apply as well. Corinne has information about this subject.

The mission statement of ODS should be consulted for general activities that are permissible under the 501(c)(3) status, which ensures tax exemption under IRS rules. For example, money can be transferred to someone who gains no direct personal benefit, such as a scholarship, provided that there is a procedure for such awards, records maintained and rules followed. Anyone to whom a fee is paid for services, such as a judge, should complete a W-9 form. Please consult the ODS Treasurer for procedural details. Chapter bank accounts must be established according to ODS policies and procedures; please see Corinne for details.

c. **Bylaws:** Gaye observed that the Board would benefit by more candidates standing for office. The elected directors-at-large number six, and executive officers may be appointed, as are the regional representatives. Gaye thinks there needs to be a bigger field. The Board used to have 30 members which made getting a quorum a challenge. She is looking for restructuring ideas and will send a proposal to the Bylaws Committee.

d. **Minutes:** Minutes from past meetings are posted on the ODS web site under "About ODS" (menu in left banner) then "Governance."

e. **Important Financial Documents:** Two important documents that chapters should consult on the ODS web site are (1) the IRS letter of determination of ODS as a non-profit (proof of non-profit status when seeking donations); and (2) the 990 report to the IRS, which is the ODS annual financial report for 2010-2011. For those chapters in Washington state, Chris will contact their officers concerning proper filing of Washington state sales taxes.

f. **Policies and Procedures Manual (PP&M):** Updates are posted on the web site. Another great source of information for chapters is Chapter Chatter, which allows chapter officers to communicate with one another. Chapter Chatter is also the mechanism by which the ODS office notifies chapters of updates to the PP&M; keep an eye open, changes are in the works!

g. **Strategic Plan:** Gaye noted that ODS worked through a detailed strategic planning process in 2007. Although aims were high, it seems that the goals were more ambitious than ODS officials could realistically accomplish in the following few years, so the Board will be revisiting the Strategic Plan soon.

3. Brainstorming Session -- Gaye McCabe

a. **Questions for the Wall:** Gaye led a wide-ranging discussion by tossing out several pivotal questions:

What do we do well? -- Many ODS members sit on USDF committees and have led the national organization in some significant changes. Among some of our trail blazing successes: ODS was the first to work with USDF to enable online membership application; creation of the GMO marketing plan and handbook; educational programs; structure of clinics with riders and auditors; strong awards program; successful horse show management and championship show; communication with ODS members about revisions to USDF and USEF rules; Omnibus publication and annual Test Booklet; and other nationally recognized procedures. ODS even predates the USDF, is the third largest GMO in the nation and enjoys strong chapter support.

What do we need to improve upon? -- Better communications tools for member education and membership solicitation materials; welcome packets for new members; creating interest in ODS operations and programs; a web site that is easier to navigate and posts more photos of ODS members and events; more frequently offering the USDF instructor/trainer certification program (which Adult Programs Committee chair Francy Haupt is looking into for 2014), with possible coordination with Equestrian Institute (the GMO in Washington state); funneling of Pony Club and 4H participants into the Young Riders program; more encouragement of adult amateurs at lower levels of showing; and more opportunities for competition at Training level.

Why would someone join ODS if they don't show? -- Educational programs for members who do not own a horse as well as those who do; socializing opportunities; sense of community; insurance available with membership; subscription to *Flying Changes*; and clinics.

What can "we" do to create interest? -- Investigate offering clinics that focus on cross-training; reach out to 4H and Pony Clubs; issue bumper stickers; create a theme around a particular clinician; publicize books and videos that are available, including promoting the ODS video library; promote ODS through a YouTube account; publicize online educational opportunities with USDF's eTRAK for unmounted members; target specific groups within chapters for events; "Board Biz" seminar on organizing horse shows should help educate chapter presidents to improve local outreach; more person-to-person contact; articulate better the value of membership; involve trainers in developing programs for more effective involvement; create promotional videos that honor "average" riders. Elaine and Jessica offered to develop a conceptual framework for the Fall Festival/Adult Clinic that would have an annual theme focused on a clinician; initially they will organize a marketing committee, create a "lesson plan" and delegate organization for the Festival.

Is our leadership in touch with our membership? -- For the most part, discussants felt yes, since effective use is made of email, the web site, *Flying Changes* and publications. Some believe that the leadership should meet varying needs of non-riding or non-showing members. Others wondered how members can be more proactive in asking leaders to be more responsive to perceived areas of need.

What are the most effective ways to communicate (to members, non-members, chapter officers, sponsors/supporters, public)? -- That depends on the goal. In general, email and the web site are favored, with others suggesting more use of social media. Some felt telephone calls could bring in more active members, including through conference calls, telephone trees to stimulate interest/renew memberships, and personal calls. Publications are also widely read.

What are other opportunities for outreach/what are we missing? -- Outreach to other horse communities needs more attention, as well as to non-horse communities. Topics might include educational efforts about road sharing, safety and horse care. Other horse related events that ODS should consider include trail riding, driving and reining. Social media should figure more importantly in ODS communications, as well as community groups, industry linkages, and equestrian singles. Discussion turned to the increasingly acknowledged place of Western dressage in the dressage community. The USEF Morgan division has a Western dressage test; North American Dressage is another initiative for showing in western tack; North American Western Dressage (NAWD), an affiliate of the USEF, has created Western dressage tests that are available on their web site www.northamericanwesterndressage.com. ODS show management can designate a specific test that will be offered. See the green section of the ODS Omnibus.

b. Maintaining the topic of the Strategic Plan (see Gaye's comments, above)

c. Identify where we are now

Education Resources: Gaye reviewed the history and current status of ODS' financial position. The Linda Acheson Education Fund will be used for education when it accumulates to \$50,000 (currently about \$43,000). Last year it grew by \$4,800 due to a big fund raising pitch at the Fall Festival.

Membership: The new member packet could include a merchandise incentive. Most members join via the ODS web site. Perhaps a question should be added to the application, "How did you learn about ODS?" New members should be referred to their geographically relevant chapter. Perhaps questions about experience level and areas of interest should be included. Some thought that new members should receive a decal (Corinne estimates this would cost \$2.50 including postage). Maybe new members should receive a saddle patch, or have patches available for purchase. Corinne can get member lists that are geographically sorted to chapter presidents so they can reach out to new members. Her own time limitations would prohibit her from doing tailored outreach herself. Perhaps a post card mailing should go to all new members, with "for more information" referring them to the ODS web site and chapter presidents; or perhaps chapters could send these out.

Corinne would like chapters to designate a membership liaison, someone who would participate in a quarterly phone call. Many thought that the chapter presidents should have this duty as part of their responsibilities.

Merchandise: ODS needs a merchandise coordinator to handle the inventory and sale of ODS logo wear (offered to members at a discount). Corinne ran an ad for this position for six months, with no response. She noted that chapters might be induced to promote merchandise sales; ODS would pay sales tax only if the sale was made by an employee, not by a volunteer. The Washington state sales tax would be owed on the price, not the profit. Chris felt that businesses like tack shops cannot sell ODS merchandise, because it would put ODS in the light of promoting that business. If chapters sell ODS merchandise, she continued, they could put their own logo on it as well (but would incur the cost and perhaps shipping).

d. How do we move forward?

Consensus appeared to be reached on the creation of the following:

- a) Include a window decal as part of the new member packet
- b) Create a pamphlet about membership, reproducing what is on the backside of the ODS membership application that lists the benefits of membership
- c) Modify the "Join ODS" pamphlet
- d) Consider creating an Adult Pony Club (Jessica will explore pairing this with the Youth Camp)
- e) 2014 Fall Festival -- start exploring the featured clinician and/or speaker

4. Membership Workshop -- Corinne Stonier

In the absence of the anticipated presenters, discussion focused on materials that Corinne brought from the USDF national convention. She distributed sheets from USDF that clarify membership terms (see Appendix A and also Appendix D, Retreat Handouts). She then summarized the results of the 2012 Membership Survey (see the ODS web site, minutes of the August 2012 meeting). One strong outcome was the desire for a single transaction fee to join USDF and ODS, to print their own cards on demand, and to review their League Show status. The last item is already accomplished, thanks to Siobhan Barker. Corinne noted that one of the next projects will be to conduct a survey of non-renewers to tease out why they exit. Currently there are 428 people who were members in 2012 but have not renewed. Chris will be working on an auto-fill form that will allow show entrants to enter information once, then import the data for each show application, when that feature becomes available. However, signatures cannot be photo copied, he noted.

Oregon Dressage Society Board Meeting Sunday, February 3, 2013 Silver Falls Conference Center

Present: Gaye McCabe, President-Elect; Chris Main, Treasurer; Corinne Stonier, Executive Director; Patty Armstrong; Anna Bigwood; Jessica Rattner

1. Meeting Called to Order

Gaye called the meeting to order at 9:00 am. Gaye chaired the meeting in the absence of Rose Newman, President, who was ill.

2. Approval of Minutes

Because a quorum was not present, the minutes of the January 23, 2013 Conference Call could not be approved.

3. Adoption of Agenda

Collette Granger of the Umpqua Valley Chapter requested an additional item under New Business to permit a special exemption to the ODS Helmet Policy.

4. Correspondence

None reported.

5. Executive Director Report -- Corinne Stonier

Membership: Corinne reported on numbers to date. Online reminders for renewal went out in September and November. A further “we’re missing your membership” appeal went forth in December, with many renewals and new memberships transacted on December 31. Each chapter has received an email listing non-renewals in that organization. After gathering three estimates, Corinne requested approval of \$281.55 for printing and postage for a “reminder to renew” post card. The question of an auto-renew option surfaced. ODS’ bank recommended EFT withdrawals, but this would require the member to enroll in that process. A small transaction fee would be incurred by ODS for auto-renewal. Organizing the enrollment piece would be the tough part. The Board tabled this item until its next meeting.

Action Item: For the next Board conference call on February 20, 2013, include as an agenda item an option for auto-pay for ODS membership renewal.

Corinne is willing to send an email to chapters with a suggested script to explain the benefits of auto-pay.

Another option discussed was a multi-year renewal. ODS is just beginning to use forecasting as a budgeting process like USDF and USEF. Chris explained that there is always the possibility that USDF will change its fee structure and dues portion from the GMO. Any dues increase must be announced multiple times and at least 30 days in advance. This question has been referred to the Finance Committee.

Publications: A big thank you to Kaye Phaneuf for reviewing the yellow section of the Omnibus. Rose Newman and Siobhan Barker reviewed the green section, with Chris' keen eye reviewing all of the forms. The Omnibus was mailed on January 18, with the roster scheduled for end February/early March. The reason for the delay in the roster is that only about a quarter of the eventual membership has signed up by January, so this delay allows the post-holiday membership boom to be included. Corinne is working on revising the language on the application, because USDF changed its policy and prohibits someone from joining ODS the day before a show in order to qualify as a valid USDF member. Processing USDF memberships can take up to six weeks, although sometimes the turn around is as short as three days. The membership committee of USDF is looking into changing this policy.

Insurance: It is absolutely imperative that insurance is arranged for any event involving horses!

If a chapter neglects to have an event with horses covered by the ODS policy, ODS could lose its overall policy. If the event is advertised as an ODS event, or if the chapter is collecting payment for the event, then it MUST be reported to our insurance carrier. A members-only event incurs no additional fee, even if there are auditors (to a clinic, for example). Insurance for horse shows continues to enjoy the favorable, grandfathered rate of \$51 per day.

What does "additional insured" mean? If an event takes place at a facility that is owned by an ODS member, the ODS policy covers it entirely. The critical element is the name of the facility owner as it appears on the deed. If the facility is owned in the name of an LLC (limited liability corporation) rather than the person who is the ODS member, then the facility must be named as an "additional insured" for an annual fee of \$25. The directors and officers insurance policy was renewed unchanged, and ODS received a refund for workers compensation for an excellent record.

Action Item: Discussion of a proposal for a Business Owners Policy was tabled for the next conference call.

Web Site: Corinne is revising the calendar format so that the week begins on Monday and the weekend days are next to one another. Contact information is updated regularly. Each chapter has its own web page based on a template, containing updated officer information. Links can be made to any site that the chapter provides to Corinne. All Facebook pages for ODS chapters must be listed with Corinne as the administrator to ensure ODS ownership in the wake of departing officers. In a conversation about advertising vs. sponsorship, Chris advised against running classified ads, because chapters should not be "selling" any content or act as a business that gives financial benefit to an individual. For example, trainers can be listed but not promoted.

Outreach: Brochures to promote ODS can be printed for reasonable rates at school district printing offices. Corinne has information. She is creating new brochures that will be completed by March.

Booth outreach initiatives include:

Pacific NW Endurance Riders: Contact with this group was very successful; ODS has been invited to provide a workshop for them.

Eugene's "George Slusher Memorial" 4-H Tack Sale: In memory of a former ODS member, this tack sale was very successful, thanks to volunteer Audrey Staton and others from the Twin Rivers Chapter.

Washington State Horse Expo
NW Horse Fair

Other possibilities include Mountain Trail Championships and the Oregon Quarter Horse Association, which Heather Wymore will investigate and Corinne will check on; and the Canby Tack

Sale, which the North Willamette Valley Chapter or Chehalem Mountain Chapter might be willing to take up.

Other organizational outreach:

Oregon Horse Country carries ODS brochures.

Oregon Horse Association connected with Audrey Staton, and Corinne will follow up.

Action Item: Heather Wymore and Corinne will investigate outreach potential with Mountain Trail Championships and the Oregon Quarter Horse Association; Corinne will follow up on Oregon Horse Association.

Miscellaneous Projects: A USEF rule change takes place for the 2012/13 show season and concerns the ODS Awards Fee. ODS can no longer elect NOT to charge non-members a fee that supports the costs of the ODS Awards Program, as in the past. A USEF rule change takes place for the 2012/13 show season and concerns the ODS Awards Fee which will affect ODS approved Breed-specific and out-of-state shows. These shows must now collect ODS fees from every exhibitor, regardless of membership status with ODS. With only 20% of ODS-approved shows taking place within the state of Oregon, out-of-state shows could choose not to seek ODS approval (at a cost of \$70 per show), creating significant impact on the solvency of the ODS horse/rider/sport horse Awards Program. Other means of funding the ODS Awards Program are being investigated.

Concerning W-9 forms for show and event financial reporting, ODS has not required that a W-9 be completed by facilities that operate as partnerships, LLCs and individuals. An email will be sent out with the details.

6. Financial Report -- Chris Main

NOTE: This is NOT a final report for the year. Please see Appendix D, Retreat Handouts, and Appendices E1 through E3.

a. Budget & Financial Reports

Chapters must hold at least four meetings per year and file a financial report, the accounting categories of which can be provided by Chris. He merges reports across chapters and central office into one document for IRS reporting. This process begins in late August, at the end of the ODS fiscal year. After two years of diligence, yearly losses have turned into positive annual net positions (“profits” don’t apply to a non-profit organization), but the key to this turn-around is holding successful educational programs and events. In terms of revenue generation, membership dues render the greatest amount.

Chris noted that chapters should report their merchandise purchases and sales, even though internally it is considered as “fund raising.” This observance helps in completing the 990 tax reporting form to the IRS, which major donors study when considering grants and donations. This is a valuable marketing piece, well worth taking the time to complete accurately across the organization. He continues in his reclassification of some line items that were historically improperly categorized that made year-on-year comparisons less meaningful. The ODS Championship Show brought in \$5,000 more than projected in revenues. Part of the reason for this happy result was an intensive promotional effort to communicate the qualifying requirements as well as more open classes. The Fall Festival in 2011 was a significant source of funds, but that event was not repeated in November 2012, and the silent auction was much smaller accordingly, while the banquet incurred a loss. Some special event income is still being accounted for, as is the Awards Program’s costs.

In general, Chris concluded, the financial position is guardedly positive, but he will have a fuller picture by the time of the next Board meeting. Red flags for the future include the fact that membership dues do not fully cover the entire operating costs of the central organization. We still have room for growth -- geographically and financially -- but out-of-state income will take a hit because of the USEF rule change.

Chris concluded by noting that the budget is reviewed at each meeting of the Board, so the financial information is now transparent, and members can see the financial reports on the ODS web site.

b. ODS Education Fund Account: The goal of \$50,000 is almost within reach, as the account now holds \$43,000.

c. Sales Tax Issue: This concerns the sale of ODS merchandise by the Washington-state chapters. Chris has been investigating this matter and concluded that ODS needs to register with the state of Washington and pay sales tax on merchandise sales. More information will go out in his email to the chapters.

7. Standing Committee Reports

a. Adult Programs Committee -- Francy Haupt; Please see report in Appendix B.

i. **Dolly Hannon Clinic:** At this clinic in March, Dolly Hannon will lecture on why rider education is important, the new rider tests, and certain pet peeves of judges. The format has not been established, but the judge is open to ODS suggestions. Eileen Nessensen will present a lecture on thermography imaging, and there will be a “yoga for riders” session. Vendors who will be on the grounds include Red Mare, Lemke Saddlery, Diamond in the Rough Equine Consignment, and Insight to Health. Demo riders have been selected (ranging from Training to Second Level). Nearby Larkspur Landing hotel is offering a \$30 discount on rooms. Francy is searching for a lunch vendor.

ii. **Demo Riders/NW Horse Fair:** Applications to be a demo rider are due February 15. Nine riders have applied to date, and their mounts would represent a variety of breeds. Francy is seeking a sponsor for the costs of stalls (\$50 per stall for the weekend); six out of ten are covered so far.

iii. **Gerd Heuschmann Clinic:** The contract is in place for the Salem Fairgrounds, and Gerd has agreed to come the weekend of October 19-20, 2013, working with the riders on that Friday. Francy is still working to find a caterer. Gerd will lecture for three hours with Power Point in the morning, followed by five demo riders in the afternoon. Auditing will cost an estimated \$120. Francy directed attention to the ODS calendar on the web site. The vendor Horse Books Etc. will provision books for sale, and ODS can return whatever does not sell.

iv. **Horseless Lecture Series:** Francy is beginning a quarterly lecture series for ODS members and non-members on a wide variety of topics. Videos of these lectures might be posted or will be available through the ODS video library (important to include this provision in the lecturer’s contract). One idea of 2014 is “Dressage for the Not So Perfect Horse.” Another is an instructor/trainer clinic that would offer a confidential environment for instructors to work on their skill sets. Michelle Binder (NAD) is preparing a proposal for a lecture on Western Dressage.

b. ODS Dressage Sport Horse Committee/Breeders Group -- Dolores Morgan

Dolores submitted the committee report and noted that Barb Funk is moving to New Mexico. This is the last year that the group will organize the Letter Perfect Show as well as the Breeder’s Showcase, unless someone else takes charge. Barb is willing to coach someone interested and pass along her data base of some 70 folks involved in breeding. This potential discontinuation of events could produce a seriously detrimental impact to the ODS Breeder/Materiale Award Program.

c. ODS Youth Programs Committee -- Gaye McCabe

The youth camp will once again be held in conjunction with the Jr/YR Show this year, and the high school program continues its successful trend.

8. Ad Hoc Committee Reports

2012 Banquet/Auction Committee -- in Ed Miller’s absence, the Board pondered whether -- given the poorer financial showing of the 2012 banquet and silent auction -- we should return to a Fall Festival format, but on a smaller scale than in 2011. The emphasis could be on educational classes, or on the Gerd Heuschmann symposium; location of the annual awards banquet was also up for discussion, as was whether to combine the annual awards banquet with the Heuschmann clinic in October, or wait until November, when ODS holds its annual general membership meeting (required by the bylaws). Corinne has been collecting estimates from facilities in the Portland area for the meeting. Consensus seemed to emerge that the annual awards banquet/fall festival should NOT be combined with the Heuschmann clinic.

9. Region 6 Director Report -- Donna Longacre

Donna reported that the executive board of the USDF has filled committees and councils, and the Region 6 Council seems strong. NW Dressage now has its own management committee (for the Region 6 championship show), and Region 6 will continue to have the final word over the managing company. Donna is currently accepting bids for the contract and hopes to make a selection by the end of February.

Region 6 information can be found on eNews, Facebook and an eventual web site. A DVD with the new rider tests will be posted on eTrak. Kaye Phaneuf is the new chair of the USDF Region 6 Nominating Committee, which provides stipends to national convention delegates if a GMO cannot assist its representatives. She is considering ideas for fund raising for an Adult Travel Fund and is looking for a chair. Only one young rider from Region 6 went to the NAJYR Championships last year.

10. Chapter Reports

Please see Appendix C for written reports (as well as the Video Library report).

NEW BUSINESS

Exception to ODS Helmet Policy for Umpqua Valley Chapter -- Collette Granger

The UVC has an emergency fund to help people in their community. To date, \$800 has gone toward helping people recover from barn fires, a rider disabled by a stroke, displaced families, and so forth. Revenue is generated by a poker ride, usually in the amount of \$2,000 annually. Last year the chapter obtained an exception to the ODS helmet rule for a one-time allowance yet actively promoted the use of helmets. Troxel donated a helmet as a prize at this ride where 90 riders participated, of which more than half went helmetless. The UVC requests an exception to the rule again for this year's ride, with the expectation that they will repeat the active promotion of the rule at the event. The chapter board realizes that such exceptions cannot be depended upon annually but stands by its request.

One suggestion was that a prize, such as the Troxel helmet, could be won only by riders who wear helmets. Perhaps a local tack shop would offer a discount for helmets purchased specifically for or because of this event? With the absence of a quorum, this item must be taken up during the next Board conference call. While this rule is an ODS policy, it is not a requirement under ODS' insurance policy. Hope Flint will join the Board conference call to discuss this request.

Action Item: The ODS Board will discuss the proposal for an Exception to ODS Helmet Policy for Umpqua Valley Chapter during its conference call on February 20, 2013.

Next Board Meeting by conference call on Wednesday, February 20, 2013.

Action Items

1. For the next **Board conference call on February 20, 2013**, include the following agenda items:
 - a. Option for auto-pay for ODS membership renewal
 - b. Proposal for a Business Owners Policy in ODS Insurance
 - c. Exception to ODS Helmet Policy for Umpqua Valley Chapter
2. **Outreach:** Heather Wymore and Corinne will investigate outreach potential with Mountain Trail Championships and the Oregon Quarter Horse Association; Corinne will follow up on Oregon Horse Association.

Respectfully submitted,

Claire Fronville Evans
Secretary
February 20, 2013

Appendix A

USDF MEMBERSHIP ALPHABET SOUP

Notes for Beth Jenkins Round Table Discussion kickoff ~ USDF Convention 2011

These are terms used in this speech, referring to the bulk of USDF members which are senior individual.

There are other membership types, perks and details.

GROUP MEMBER ORGANIZATION (GMO)

One of 125 affiliated clubs of USDF. Each club markets for and collects its own memberships.

Each ~pays USDF \$20 each year for each membership. Membership year *12/1 - 11/30*.

GROUP MEMBER (GM)

Membership in USDF coming automatically from membership in a GMO

Entitles competing in Recognized Shows without paying USDF non member fee as well as participation in those awards programs which, in general, are not specific to any given year.

GMs are not eligible to participate in many education and training programs, such as L Judge program or instructor certification program

PARTICIPATING MEMBER (PM)

Direct membership in USDF. Individual signs up with USDF and pays \$75 fee per year.

To "upgrade" GM members also sign up with USDF and pay \$75 fee per year.

Entitles competing in Recognized Shows without paying USDF non member fee as well as participation in all awards programs.

Entitles participation in all USDF education and training programs.

SOME INTERESTING APPROXIMATIONS

A person can belong to one or more GMOs. A person can have only one Participating Membership.

MEMBERS AS OF *11/11/2011*

22,448 GROUP MEMBERS

Of these, 13,210 belong only to one or more GMOs

And 9,238 belong to one or more GMOs plus have a Participating Membership

16,216 PARTICIPATING MEMBERS

Of these, 6,978 have joined USDF directly, bypassing GMO membership

And 9,238 are Participating Members plus belong to one or more GMOs

29,966 TOTAL MEMBERS

ANTICIPATED REVENUE *4/11/2012 - 3/11/2013*

\$439,464	GROUP MEMBER DUES
\$1,143,258	PARTICIPATING MEMBERSHIPS

Appendix B

Adult Programs Committee Report

Members of the committee

Francy Haupt - Chair
Patty Armstrong - CMC
Lisa Koch - COC
Sharm Dagget - ECC
Kelly Rinehart – GM
Michelle Woollard - SOJD

Our first conference call will be next week and we plan to discuss the committee plans for the next couple of years.

Improve Your Test Score Clinic

Plans are going well.

Dolly's lecture topics are: 'Why is Equitation Important', 'Judges Pet Peeves', and she will also speak about the new Rider Tests and any other topics the auditors wanted to talk about.

There are lunch time lectures by Ilene Nessensen on Thermography and Rider Yoga.

We have a limited number of vendors that will be attending the clinic. They include:

The Red Mare
Lemke Saddles
Holistic Horse Bodyworks
Diamond in the Rough Equine Consignment
Insight to Health

We have space for one more.

The riders are:

Kendra Kimbirauskas & Just a Little Patience - 11yr old, 16.2h, BLM Mustang Mare - Schooling 1st Level and shown Training Level.

Elaine Thomas & Artimus - 12yr old, 17.3h, Dutch/TB Gelding - Schooling and showing 1st Level.

Ashley Magee & CF Ferdinand (Ace) - 9yr old, 16.2h, Friesian/TB Gelding - Schooling 2nd Level and showing 1st Level.

Michele A. Matzen & Fleetwood Magic - 9yr old, 16.2h, Dutch/Pinto Gelding - Schooling 1st Level and showing Training Level.

Erin Morris & Paladin - 6yr old, 15.3h, Friesian Cross Gelding - Schooling and showing at Training Level.

Cassi Soule & Reminisce - 5yr old, 16.1h, Oldenburg X Mare - Schooling and showing 1st Level.

Jessica Strom & Bandit - 11yr old, 16.2h, Paint Gelding - Schooling and showing at 1st Level.

Barbara Magee & Creekside Lancer - 12yr old, 15.3h, Friesian/Arab Gelding - Schooling 3rd Level and showing 2nd Level.

We have an agreement with Larkspur Landing for a block of rooms. The rooms are all suites and include a kitchen. We are also looking at being able to provide lunch for purchase to all pre-registered attendees.

NW Horse Expo

Kristina Harrison is the clinician this year. Kristina was on the 2003 Gold Medal winning Pan Am Dressage Team. Rider selection will be done by the end of the month. We are being charged for stall this year but we have 5 of the 10 stalls sponsored so far by ODS Business Members. Having the stalls sponsored will allow the demo riders to attend without additional expense.

October Clinic

The contract has been sent and deposit has been paid. If all goes as planned Gerd Heuschmann will be here for 3 days to teach and lecture about Bio-Mechanics. One day will be a day of training for riders and will be open to 9 riders and no auditors; the weekend will be a symposium with a 3 hour lecture each morning and 5 riders each afternoon. Save the date of Oct 19-20, 2013 for an amazing educational opportunity.

Future Plans

Now that the committee is in place we will move forward with the quarterly lecture series I would like to see ODS offer. I would love to hear from anyone with topic suggestions.

Clinic idea for 2014: The Not So Perfect Dressage Horse with Janet Foy. This clinic would be directed for Adult Amateur riders with the non-traditional Dressage breed of horse. I have emailed Janet Foy but have not heard back from her yet.

Instructor/Trainers clinic – open only to Instructor/Trainers

Western Dressage Clinic Proposal will be coming to the ODS board from Michelle Binder. What I know now is that she has met with Anne Stevens for a venue and is working with her on dates. I have been working with Michelle as she constructs her proposal. I have told her that she needs to be very specific as to what she wants from ODS. She was talking about sponsorship and/or endorsement.

Respectfully submitted,

Francy Haupt
ODS Adult Programs Committee Chair

Appendix C Written Reports Submitted

ODS Video Librarian Report

January 2013

Submitted by Francy Haupt

In 2012 the ODS Video Library was used about the same as in 2011. Fifteen checkout requests were placed for a total of 63 videos compared to 17 requests for 47 videos in 2011. I still feel that we could do a better job of publicizing the library to our members. I am working on different email blasts that can be sent out explaining what the library is all about. The library grew substantially this year due to the generosity of Shelley Moore and Linda Martin. Both donated a wide variety of VHS tapes for our members use. We were also able to sell a variety of books, that had been donated to the library, at the 2012 ODS Annual Awards Banquet. The library made an additional \$215 that will help add additional videos to the library. So many wanted videos.....So little budget.....!

The Kyra Kyrklund and Leslie Webb video series were both updated to DVD this past year. I still need to replace the first volume of Kyra's series in DVD. I will have to order it from England as no one in the US carries that video for some reason. I was not able to find the Arthur Kottas series in DVD in the US this past year but I will keep trying.

I would welcome any ideas of how to continue to promote the library to the membership as I feel that it is a valuable ODS Member Benefit.

Respectfully submitted,
Francy Haupt

State of Jefferson Chapter Report 2012

2012 was marked by two special new events for our chapter. We hosted an adult amateur camp and also a recognized dressage show.

First, with help from the Connie J Keith Adult Amateur Camp Grant, we were able to host our first camp last year in July. The camp was held at Destination's End in Talent, OR, featuring clinicians Jeremy Steinberg and Shauntel Bryant. Twelve riders participated in a Thursday thru Sunday format with 4 private lessons and 2 semiprivates for each horse/rider team. The riding and training stretched everyone to the 'max' - but in that good ("I need to do this more often") kind of way. Besides riding and sweating, riders and clinicians spent evenings eating and sharing. One special evening Roy Garvin hosted everyone at his winery, Cliff Creek.

Secondly, it had been several years since we hosted a recognized show feeling that the financial downturn of the area wouldn't make it feasible. Last October 13-14 marked the resurrection of "Dressage in the State of Jefferson." It took a concentrated effort by many members to get it off the ground, but the show turned out to be a real success. We scaled back from the 2-one day/2 ring/2 judge shows we held in the past to a single-2 day/1 ring/1 judge show. Entries were slow coming in but by show time we had a full schedule. The weather is great in Southern Oregon in October and we liked the idea of getting in the first qualifying score of the new year right after the championships and before winter socks in. Deeming the show a success, we have put it in the Omnibus for 2013 and are looking forward to an even bigger and better show.

Our chapter took over responsibility for the Spring Fling League Show previously hosted by the Siskiyou Chapter when they disbanded. Even with the switch of leadership and workers, the show was successful and is scheduled again for 2013. We did not hold the Aloha or the Great Pumpkin League Shows due to lack of entries in the Aloha and conflict with the recognized show for the Great Pumpkin.

Jutta Schott continued as a SOJ sponsored clinician teaching 4 clinics in our area throughout 2012. She has been coming from Southern California for clinics for many years and continued to school riders in good solid German-style dressage. She is a "staple" in our dressage community.

One of our members, trainer Sonja Biada, was able to take several of her students to the Region 6 Youth Camp at DevonWood in August. Their enthusiasm has encouraged our chapter to begin a formal "Youth Outreach Program" in 2013.

Several members and trainers in our chapter were able to attend the USDF Adult Clinic, as auditors, featuring Lilo Fore at DevonWood in November. Lilo was such a wealth of information and such an effective communicator everyone took away something useful to be sure. They also attended the ODS Banquet where Lilo was the keynote speaker.

Our 2013 officers were elected in November and are as follows:

Elaine Thomas - president

Michelle Woollard - vice-president

Michele Matzen - secretary

Sherry Walker - treasurer

Ellen Ahern, Rachel Merusi and Ed Miller - members at large

In 2013 we are hoping to revise our website (which we have abandoned at this point), possibly start a FB page, design a new logo for our chapter and focus on engaging the youth riders in our area. We plan to continue with the Spring Fling League Show and Dressage in the State of Jefferson recognized show, host the Adult Amateur Camp, and Jutta Schott clinics.