

2010 Fall Board Meeting
October 24, 2010
Holiday Inn, Springfield, OR

Present:

Chris Main	Patty Armstrong	Rose Newman
Francy Haupt	Eric McKown	Ed Miller
Siobhan Barker	Jessica Rattner	Sally Temple
Gaye McCabe	Jill S. Campbell	Sharm Daggett
Marsha Williams	Corinne Stonier	Joyce Stride
Donna Thayer		

AGENDA

1. Meeting called to order at 10:00.
 - a. Introductions
 - b. Approval of last meeting minutes with change of Mickie Evans spelling of her name.

Francy made a motion to approve the minutes.
Siobhan seconded the motion.
Minutes were approved.
 - c. Adoption of Agenda

Need to add Treasurer's Report
Need closed session to discuss membership issue.
Regional Championship Show added to new business
Add e) under Committee Report. Strategic plans, Jennifer Milburn's survey rough draft.
Marsha made a motion to approve the agenda as amended.
Francy seconded. Motion passed.
2. Correspondence

Ed shared a negative letter from a person who thought our dues were too high. Discussion followed. Francy suggested ODS send an explanation of fees, etc.
3. Office Manager Report – Corinne
 - a. 2010 Membership Report

Joining On Line. Christopher said that USDF needs to forward money within a week as we have a cash flow problem.
 - b. Communications, Website and Publications.

Election on Line
98 votes online out of 917.
6 paper ballots out of 62.
Election on line should become less expensive. Compared to a mail ballot, should save around \$700.00 in 2011.
 - c. Corinne is trying to add the last 4 digits to the zip code.

Francy mentioned that perhaps we should send this job out.
Gaye made a motion for lazerquik and sending mailing out this year.

Francy seconded.

Motion passed.

4. Treasurer's Report

We are still in the red after the dues increase and need to figure out a budget.

5. Committee Reports

a. ODS Awards

i)

Rider awards. Added the word League to ODS approved league shows. Discussion followed about eligibility. Some clarifications were made.

Gaye made a motion to approve the change.

Marsha seconded.

Motion passed.

*Actual wording needs to be reflected in the minutes.

***ACTUAL WORDING**

ODS Licensed Shows

ODS Plates/60% Award:

A small brass plate with scalloped edges will be awarded to each ODS member in good standing who earns a score of 60% or better at Training Level or above in ODS approved USEF/USDF licensed shows in a single show season. One plate for Freestyle Rides, one plate for Quadrille Rides, and one plate for Pas de Deux rides will also be awarded if scores earned are 60% or better in ODS approved USEF/USDF licensed shows in a single show season.

The ODS Licensed show awards season is defined as November 1 through October 31.

Plates are engraved with the horse's name, level of competition and number of 60% or better scores in that show season.

A personalized wall plaque is available for purchase for mounting the plates.

Members are responsible for checking the ODS website for accuracy before plates are engraved.

Competitors are not required to submit award report forms in order to be eligible for rider awards.

Eligibility requirements:

Awards must be earned at USEF/USDF Licensed ODS approved competitions during the current membership year. Scores from ODS League shows and Practice show do not count.

Only scores earned from current USDF, USEF, or FEI tests will apply towards awards.

Riders must be a current member of ODS in good standing at the time the score was earned in order to be eligible to receive ODS awards. The rider need not be the owner of the horse.

ODS League Shows

ODS Plates/60% Award:

A small brass plate with rounded edges will be awarded to each ODS member in good standing who earns a score of 60% or better at Introductory, Training, First, or Second Level at ODS approved League shows in a single show season. One plate for Freestyle Rides, one plate for Quadrille Rides, and one plate for Pas de Deux rides will also be awarded if scores earned are 60% or better at ODS approved League shows in a single show season.

The ODS League show awards season is defined as November 1 through October 31. Plates are engraved with the horse's name, level of competition and number of 60% or better scores in that show season.

A personalized wall plaque is available for purchase for mounting the plates.

Members are responsible for checking the ODS website for accuracy before plates are engraved.

Competitors are not required to submit award report forms in order to be eligible for rider awards.

Eligibility requirements:

Awards must be earned at ODS League approved competitions during the current membership year. Scores from USDF/USEF/ODS licensed shows and Practice shows do not count.

Only scores earned from current USDF, USEF tests, or the ODS Training Level Freestyle will apply towards awards.

Riders must be a current member of ODS in good standing at the time the score was earned in order to be eligible to receive ODS awards. The rider need not be the owner of the horse.

- ii) Special Awards Committee needs to decide if they are going to include sponsors on the plaques or not. One sponsor is engraved on the plaque, but two are not. Discussion followed.
Marsha moved that sponsors of awards be noted on the plaques.
Gaye seconded. Motion passed.

b. Education Committee

- i) ODS Test Clinic on January 15th at Devonwood Equestrian Center
Francy organized this clinic. Cost is \$30.00 for members.
\$40.00 for non-members. Lunches are still "up in the air".
- ii) ODS Video Library.

Siobhan made a motion to accept the books. Patty seconded. Motion was approved.

c. ODS Breeders Group

Barb Funk would like to start a marketing program that would run all year. Ed mentioned that one of our strategic plans is to fold in all of our shows into a marketing program.

Francy moved that we approve the marketing plan with the understanding that it will come under the ODS marketing plan as it develops. Patty seconded. Motion passed

d. ODS Strategic Plan – Financial Audit and Review

Discussion that there is a need to know where all of the accounts are located. Operational accounts need to be assisted. All of this work supports our strategic plan. Consensus of the board was to accept the recommendations and that the financial audit and review committee continue with their tasks.

Strategic Plan – Committee’s Report presented by Marsha Williams.

2010

Initiative #1

Annual Budget – Treasurer

Financial Oversight Committee - President

Initiative #1

Policies and Procedures Manual – President Elect

Board Biz – Communications Committee

Not quite done, will finish by 2/11

Annual Membership Survey – Communications Committee

Jennifer Milburn was asked to put together a survey. She has a rough draft which Patty presented. Patty asked if we should put the marketing plan on the survey. Requested that survey questions be completed by November 7th. Need to be sent to Jennifer Milburn and Patty Armstrong. Survey will be reviewed by Marsha and Corinne.

Education committee will collate results. Survey results need to be brought to the retreat.

2011

Initiative #1

Increase sponsorships by 10%.

Grow the Linda Acheson Fund to the amount needed for use.

Initiative #2

Marketing Plan

Prez Biz

Welcome Packet

ODS Website

Annual Survey

Ed stated that we are setting aside Old Business and New Business until the Annual General Membership Meeting.

Sharm moved that we adjourn for lunch. Chris seconded. Motion passed.

Adjourned for lunch.